

The diagram shows a rectangular template with three nested borders. The outermost border is a thick magenta line. Inside it is a thin black line, which is the bleed area. The next border inward is a thin blue line, which is the trim or fold line. The innermost area is the safe area, bounded by a thin blue line. Three horizontal lines on the left side point to these boundaries: a blue line for the safe area, a magenta line for the trim line, and a black line for the bleed area.

Safe Area: Keep all type or logos inside this 1/8" margin.

Trim Line / Fold Line

Bleed Area: Extend Background Images or colors that bleed all the way to the black line.

Important: Please be sure to remove this template image before saving final artwork.

Final Size: 3" X 2" Bleed Area: 3.25" X 2.25"